



Marilyn Rodriguez departs Veridus to start own firm

May 24, 2017

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Phoenix, AZ –Today, Veridus regrets to announce that Associate Director Marilyn Rodriguez is leaving to start her own lobbying firm.

Marilyn joined Veridus in 2011, and has been an instrumental member of the firm’s bipartisan lobbying and government affairs team. Beyond her policy and legislative focus, Marilyn also has been active in Arizona politics – frequently helping fundraise and canvass for local, state and federal candidates.

“I started as an intern with Veridus, fresh out of college. I never would have dreamed of the opportunities for growth that were available to me through the thoughtful mentorship of Wendy Briggs, Jeff Sandquist and Jay Kaprosy,” Marilyn said. “I’m now excited to launch my own venture and put everything I’ve learned to work. I will be forever grateful to my friends and colleagues at Veridus for all they’ve taught me along the way.”

Marilyn plans to remain a fixture at the Arizona State Capitol, as her new firm will focus on government relations and public policy – with a progressive focus. She intends to announce further details in the near future.

“It has been gratifying over the last seven or so years to watch Marilyn grow from an intern just learning the business into an integral member of Veridus,” said Veridus Director Jeff Sandquist. “We’re sorry to see her go, and wish her nothing but success in her new business endeavors.”

Marilyn is a native Arizonan and grew up in the East Valley. The first in her family to attend college, she graduated *cum laude* from Arizona State University (2011) with a Bachelor’s in Political Science, a Minor in Urban Policy & Planning, and a Certificate in Public Administration. In addition to her lobbying work, she is an adjunct professor at ASU and the producer and co-host of the Copper Talk political podcast. Marilyn is active with multiple community groups, including One Community and Gabriel’s Angels.

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